



THE  
**family**  
PLACE

**2024 Gingerbread Festival**  
**Support Children & Families**  
**in the Upper Valley!**

# About the Gingerbread Festival



**The Family Place's annual Gingerbread Festival**, now in its 22nd year, is a fun, family-friendly event that celebrates the start of the winter season here in the Upper Valley. This year's event will take place on **Saturday, December 14** at Tracy Hall in Norwich, Vermont.

Hundreds of community members join The Family Place each year to support our programs that **promote healthy children and families in our community**. Schools, businesses, and any aspiring bakers in the community can participate by building a gingerbread house to be displayed and auctioned off at the event, with **all proceeds supporting The Family Place's holistic, family-centered programs**.

## Featured Activities:

- ◆ **Gingerbread House Gallery and Auction**, featuring dozens of handcrafted houses from community volunteers!
- ◆ **Children's activities**, including cookie decorating and face painting
- ◆ **Country Store and Café** with lunch, baked goods, and gifts
- ◆ **Giving Tree** donation program to support families in need in our community
- ◆ **The opportunity to learn more about The Family Place** and for families to sign up for our programs!



## How Your Business Can Help!



- ◆ **Become a business sponsor for the event!**  
*(Full sponsor levels & benefits on next page)*
- ◆ **Design and donate a gingerbread house**
- ◆ **Volunteer at the Festival**

# Sponsorship Opportunities

<p><b>\$500</b></p>	<p><b>Friend of the Family Place Sponsor</b> <i>(many spots available)</i></p> <ul style="list-style-type: none"> <li>◇ Logo displayed on our Gingerbread Festival webpage (Nov.-Jan.)</li> <li>◇ Logo included in all promotional materials for the event</li> <li>◇ Included in social media post thanking sponsors</li> <li>◇ Mentioned in press release announcing the event</li> <li>◇ Invited to Preview Party donor event the evening before the Festival</li> </ul>
<p><b>\$1,000</b></p>	<p><b>Gingerbread Gallery Sponsor</b> <i>(many spots available)</i></p> <p><i>All of the \$500 benefits, plus:</i></p> <ul style="list-style-type: none"> <li>◇ Logo displayed on sponsor banner overlooking the Gingerbread House Gallery</li> <li>◇ Logo displayed on Gingerbread House Auction webpage (Nov.-Jan.)</li> </ul>
<p><b>\$2,500</b></p>	<p><b>Country Store and Café Sponsor</b> <i>(Up to 3 spots available)</i></p> <p><i>All of the \$500 &amp; \$1,000 benefits, plus:</i></p> <ul style="list-style-type: none"> <li>◇ Logo featured on banner inside the Country Store and Café</li> <li>◇ Logo featured on all materials promoting the Country Store and Café</li> <li>◇ Logo featured on The Family Place's homepage (Nov.-Jan.)</li> </ul>
<p><b>\$3,500</b></p>	<p><b>Giving Tree Sponsor</b> <i>(1 spot available)</i></p> <p><i>All of the \$500 &amp; \$1,000 benefits, plus:</i></p> <ul style="list-style-type: none"> <li>◇ Exclusive sponsorship of the Giving Tree donation program for local families in need</li> <li>◇ Logo featured on all materials promoting the Giving Tree</li> <li>◇ Logo featured on The Family Place's homepage (Nov.-Jan.)</li> </ul>
<p><b>\$5,000</b></p>	<p><b>Leadership Level Sponsor</b> <i>(Up to 3 spots available)</i></p> <p><i>All of the \$500 &amp; \$1,000 benefits, plus:</i></p> <ul style="list-style-type: none"> <li>◇ Logo featured in Gingerbread Gallery, website homepage &amp; auction webpage (Nov.-Jan.)</li> <li>◇ Speaking opportunity at Preview Party donor event the evening before the Festival</li> <li>◇ Recognized in opening paragraph of press release announcing the Festival</li> </ul>
<p><b>\$7,500</b></p>	<p><b>Community Champion Sponsor</b> <i>(1 spot available)</i></p> <p><i>All of the \$500, \$1,000, and \$5,000 benefits, plus:</i></p> <ul style="list-style-type: none"> <li>◇ Exclusive sponsorship of the Preview Party donor event the evening before the Festival</li> </ul>
<p><b>In-Kind</b></p>	<p><b>Community Baker or Volunteer</b></p> <ul style="list-style-type: none"> <li>◇ Design and donate a gingerbread house to be auctioned off at the Festival!</li> <li>◇ Volunteer during the event or help with set up and take down</li> </ul>



# THE family PLACE

The Family Place is a local non-profit that delivers comprehensive programming and support for families with young children in the Upper Valley. Our programs help **strengthen positive relationships, teach essential skills, and promote enduring healthy growth for children, caregivers, and families.**

Each year, we provide services for **more than 1,500 children and families in 44 towns in the Upper Valley** region of Vermont and New Hampshire.



## Our Work



Some of our programs and services include:

- Early Intervention
- Parent Education and Support
- Infant and Toddler Early Education
- Childcare Financial Assistance Program
- Child Advocacy Centers & Special Investigation Unit
- Mental Health Services
- Community partnerships with Dartmouth Health and other area non-profits

Learn more about our work by visiting [familyplacevt.org](http://familyplacevt.org).

## Stay Connected



(802)-649-3268



[www.familyplacevt.org](http://www.familyplacevt.org)



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